Subsidies for Innovation in the Brussels Region
INNOVIRIS

MISSION:
PROMOTE THE RESEARCH, DEVELOPMENT AND INNOVATION IN THE BRUSSELS REGION (EU POLICY BASED)

50 M€
ANNUAL BUDGET FOR ECONOMICAL / NON ECONOMICAL PROJECTS

60
PERSONS
(50% SCIENTIFIC PROFILES)
Some figures from 2022

- Annual budget for projects with economical goal: ~24 M€
- Project submitted: ~160
- Success rate: 67%
- Collaborative projects: 28%
BENEFICIARIES / SECTORS

Beneficiary type

- ME
- GE
- TPE/PE
- Centre de recherche

Sector distribution:
- Durable: 33%
- Digital: 20%
- Santé: 27%
- Industries: 17%
- Autre: 3%
GLOBAL OVERVIEW
ECONOMICAL VALORISATION PROGRAMS

R&D projects
~13 M€
- All sectors
- All year long
- Enterprise (+ partner)
- Feasibility, R&D, Patent

Collaborative Programs
~7 M€
- Thematic based
- Targeted profiles

Innovation Support
~2 M€
- Guidance
- Innovation voucher
- EU set-up

Start-up
~2 M€
Call for proposals
- Proof Of Business
- Innovative Starter Award
IMPORTANT TO KNOW

ELIGIBILITY
- INCORPORATED COMPANY
- ACTIVITIES LOCATED IN BRUSSELS REGION
- EQUITY > 50% SOCIAL CAPITAL (FOR > 3 YO)
- CAPACITY TO CO-FINANCE THE PROJECT
- NO LITIGATION WITH PUBLIC ADMINISTRATION

EVALUATION
- PROJECT BASED
- IN DEPTH BUSINESS PLAN
- STRONG TECHNICAL INNOVATION
- TEAM, PROGRAM, KPI, DELIVERABLES
- PROVED IMPACT (SOCIAL, ENVIRONMENT, ECO-SYSTEME)

COVERED EXPENSES
- STAFF
- WORKING COSTS
- AMORTIZED INVESTMENTS
- OVERHEAD (10%)
- LIMITED SUBCONTRACTING
THE INNOVATION JOURNEY
**VALIDATION PHASE**

- **PROOF OF BUSINESS**
  - **FIRST PRODUCT / SERVICE**
    - TECH (POC)
    - POB (MARKET)
    - MVP TARGETED
  - **BUDGET**
    - MAX BUDGET
      - 100K€
    - PERIOD
      - 6 → 12 MONTHS
- **TECHNICAL FEASIBILITY STUDY**
  - **BUDGET**
    - AVERAGE BUDGET
      - 150 K€
    - PERIOD
      - 6 → 18 MONTHS

**FUNDING RATE**

- 50 → 70% (ALL SIZE COMPANY)

**POB DONE**

- POC (100% TECH)
- MVP TARGETED
AVERAGE SUBSIDY (RATE) : 350K€ (50%)
AVERAGE BUDGET 700 K€ (100K€ → 2 MIO€)

**EXPERIENCE / PROTOTYPING PHASE**

**FUNDING RATE**
- 50 → 80%
- SIZE
- COOPERATION

**KNOWLEDGE ACQUISITION**
- TRL 1- 4
- JURY OF EXTERNAL EXPERT

**FUNDING RATE**
- 25 → 75%
- SIZE
- COOPERATION
- SUBSIDY/LOAN

**FULL PROTOTYPING**
- TRL 4 -7
- INTERNAL EVALUATION

**INDUSTRIAL RESEARCH**

**EXPERIMENTAL DEVELOPMENT**
EARLY SCALE-UP PHASE

STRATEGIC INNOVATION PLAN EXECUTION

FUNDING
500K€ 100%

PERIOD
3 YEARS

STARTUP
SE WITH MAX 5 YEARS OLD

CALL FOR PROPOSAL

TECHNICAL
R&D activities

NON TECHNICAL
- Finance
- business development
- Internal organisation
JOINT R&D

THEMATIC CALL
(AI, PREDICTIVE MEDECINE, DISTRIBUTED SYSTEMS, URBAN BUILDING/TRANSPORT, ...)

COMPANY
ALL SIZE COMPANIES
FUNDING RATE: 40 – 60%
PERIOD: 36 MONTHS

RESEARCH CENTER
UNIVERSITIES, HIGHER EDUCATION, COLLECTIVE CENTER
FUNDING RATE: 100%
PERIOD: 36 MONTHS
TEST YOUR IDEA PROCESS (TYI)

FIRST CONTACT WITH INNOVIRIS

1. PHONE CALL
   DISCUSSION ON THE GLOBAL CHALLENGES OF THE PROJECT

2. TYI FORM
   5 PAGES CONTEXT, PROGRAM, VALORIZATION

GLOBAL FEEDBACK WITH A FOCUS ON THE TECHNICAL CHALLENGES
   → GO/NOGO, HOW, WHAT
The economical valorisation of your academic research results in Brussels
You are a researcher working for a Brussels academic organisation (at least master degree).

You have obtained promising results and an innovative concept.

You want to bring it on the market but you don’t have a proove of concept.
Proof-of-Concept Programme

- **Short-term projects** to proof an innovation concept emanating from a research project

- NO start or continuation of a research or development process BUT **tipping point** in the innovation process

- Aim to decide on further development work and valorization (GO/NO GO)

- Importance of considering the application field
Proof-of-Concept Programme

- 1 researcher
- 6-15 months of project
- Submission at any time
- 6 months of administrative procedure
You have your proof-of-concept

You want to create a company in the Brussels Capital Region and need to prepare it.

The SPIN-OFF program can help you.
Create a company is a beautiful adventure full of challenges

Turn into an entrepreneur and build a strong team

Get out the lab to identify the market need to be able to offer a product/service that meets it

Find prospects, beta test with the end user, prove market interest and catch investors for the next step
SPIN-OFF programme offers you

- Funding at least during 2 years (salary, training, business partner, support framework, etc.)
- To develop a product, service or process
- Define and implement a business strategy to create the company at the end of the project
SPIN-OFF programme offers you

- Support framework

- Team centered around the researcher-entrepreneur
- Possibility of hiring a partner with a complementary profile to form a technical-economic pairing
- Follow-up by external scientific and business experts via committees organised by Innoviris
- Milestones to be reached on the business level to guide the project team
SPIN-OFF Programme

- 1 researcher-entrepreneur
- 1 Alter-ego
- Minimum 24 months
- Submission at any time
- Selection by a jury
- Administrative procedure – 6 months

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