VLAIO subsidies
Bas Sturm-Team Bedrijfstrajecten
Agenda

VLAIO Network

VLAIO

Team Bedrijfstrajecten

Subsidies for entrepreneurs
Agenda

VLAIO Network

VLAIO

Team Bedrijfstrafjecten

Subsidies for entrepreneurs
VLAIO Network

- Federations and employer organizations
- Clusters
- Platforms and networks
- Financial institutions and investors
- Knowledge centers
- Commercial service providers and consultants
- Governments
- Incubators and accelerators
- VLAIO
  - Team Bedrijfstrajecten

Entrepreneur
Create the best ecosystem for innovation and business in Europe.
Agenda

- VLAIO Network
- VLAIO
- Team Bedrijfstrajecten
- Subsidies for entrepreneurs
VLAIO aspires to make an important contribution to a successful sustainable and digital transition of society by focusing on the translation of those Flemish objectives to Flemish companies.

The ambition for Flanders for 2050 is to create prosperity and well-being in a smart, innovative and sustainable way in a social, open, resilient and international Flanders, in which everyone counts.

To this end, Flanders is fully committed to the transition to a sustainable and digital society.
CROWD-FUNDING
LOAN
SUBSIDIES
VENTURE CAPITAL
BOOT-STRAPPING

provincial
regional
federal
european
60% to SME’s

+/- 200M for R&D

+/- 600M
Agenda

- VLAIO Network
- VLAIO
- Team Bedrijfstrajecten
- Subsidies for entrepreneurs
Team bedrijfstrajecten

building
energy & environment
agro food (chain)
materials & chemistry
health & care
mechanics & electronics
financing
EU
green energy
digitech
IP
ISS
bio-economics
circular economy
Team Bedrijfstrajecten

- sounding board and advice
- connecting with knowledge and partners
- guidance towards financing and subsidies
Agenda

VLAIO Network
VLAIO
Team Bedrijfstrajecten
Subsidies for entrepreneurs
INNOVATION
INVESTMENTS
Baekeland-mandate
Innovation mandate
Research Project
Development Project

SUBSIDIES
(FLANDERS)

KNOWLEDGE
SMEe-Wallet
SME-Growth Subsidy

INNOVATION

INVESTMENTS
Strategic Transformation Support
Strategic Ecology Support
Ecology Premium Plus
GREEN Investment Subsidy
BAEKELAND MANDATE / INNOVATION MANDATE

SME GROWTH SUBSIDY

ECOLOGY PREMIUM PLUS

EU FUNDING

GREEN INVESTMENT SUBSIDY

THESIS: SME e-wallet

Interests

External knowledge

Innovation

Investments
Subsidies

ALWAYS IN ADVANCE!
Support for innovative starters

• What?
  • Financial support + external expert guidance + business case advice
  • To develop a proof of business and/or a proof of concept

• Who?
  • Startups younger than 2 years

• When?
  • Call system
  • 2 step application

More information
# Support for innovative starters

## Modalities

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Min. Project budget</strong></td>
<td>€70,000</td>
</tr>
<tr>
<td><strong>Subsidy</strong></td>
<td>€50,000 (lump sum)</td>
</tr>
<tr>
<td><strong>Project duration</strong></td>
<td>Between 3 and 12 months</td>
</tr>
<tr>
<td><strong>!</strong></td>
<td>No VLAIO funding history</td>
</tr>
</tbody>
</table>

More information
Mutani is a rebellion marked against the oppressive and exploitative nature of the fashion industry, alongside the capitalocene that has broken our imaginations and blocked the formation of creative spirit.

To subvert this system we are staging a creative coup; inviting and onboarding a digital fashion "unitive" to drive actions between the most radical fashion designers and digital creators of our time. This curated network is aimed at producing digital fashion that galvanises players to explore raw acts of self-expression in games and the metaverse.

Our goal is to be the premier source for the most far-out fashion in the cyber-scene.

The game-ready assets we develop are listed on specialised blockchain platforms with the profits equitably distributed amongst our contributors. In this way we aim to help members of our unitive to achieve creative and financial emancipation that feeds back into real world realisation.

Mutani is in development, so if you want to join our digital fashion unitive or hear our secrets, smack that subscribe-button!

For press projects and all other interrogations throw us an email at info@mutani.io
Research & Development

• What?
  • Feasibility studies
  • Development projects
  • Research projects

• Who?
  • Flemish companies (and Flemish branches)

• When?
  • Continuous submission
  • Only activities from the first of the month after submission
Feasibility Studies

- experimental study into the feasibility of an innovation;
- an innovative and supportable follow-up path is required;
- the challenging technical and/or scientific aspects of the project;
- topics such as Business Model innovation, service innovation IPR could be investigated;
- only one study per year.
Feasibility study
Development projects

• You have to ‘develop’ a new **product, process or service**
• You push boundaries that require you to build up **new knowledge**.
• You may also need to bring in **external experts** from outside your company.
• you’re taking a **risk**, one that’s different from the financial risk
• You make **costs** that you can’t immediately (and may never) recover.
• You’re confident in what you're doing, but you’re not 100% sure about it
Development project(s)
STS
Development project
Research projects

- aim to build new, cutting-edge **knowledge** in your domain (lower TRL’s);
- if successful: it will be followed by a development project (higher TRL’s);
- more **risky**, intensive, **complex**, **expensive**, challenging;
- the project is based on a realistic plan = **research approach**;
- the knowledge you develop provides a clear competitive advantage and
- impact on the company, (employment, investments, anchoring in Flanders)
<table>
<thead>
<tr>
<th></th>
<th>Feasibility study</th>
<th>Development project</th>
<th>Research project</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>support</strong></td>
<td>50% (kmo)</td>
<td>45% (ko)</td>
<td>60% (kmo)</td>
</tr>
<tr>
<td></td>
<td>(40% go)</td>
<td>35% (mo)</td>
<td>(50% go)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>25% (go)</td>
<td>(samenwerking: +10%)</td>
</tr>
<tr>
<td><strong>maximum subsidy</strong></td>
<td>€ 50.000 (per partner)</td>
<td>€ 3mio</td>
<td>€ 3mio</td>
</tr>
<tr>
<td></td>
<td>€ 500.000 (per studie)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>minimum subsidy</strong></td>
<td>€ 25.000</td>
<td>€ 25.000</td>
<td>€ 100.000</td>
</tr>
<tr>
<td><strong>duration</strong></td>
<td>3 tot 12 maanden</td>
<td>Max. 24 maanden</td>
<td>Max. 36 maanden</td>
</tr>
</tbody>
</table>
SME e-wallet

- SMEs, the self-employed and professional services
- Registered service provider
- No legally required advice (e.g. standardisation)
- No ordinary business expenses (e.g. recurring payroll service provider/accountant costs)
SME e-wallet

- **What is involved?** Support for purchasing services that improve the quality of your business
  - Training
  - Advice
- **Why?** Professionalise business operations

<table>
<thead>
<tr>
<th></th>
<th>Small enterprise</th>
<th>Medium-sized enterprise</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Funding rate</strong></td>
<td>30%</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Maximum subsidy amount</strong></td>
<td>€7,500/year</td>
<td>€7,500/year</td>
</tr>
</tbody>
</table>
Kmo-portefeuille i.s.m. Ugent (artikel)
SME Growth Subsidy

What is involved? Procuring advice or recruiting a strategic profile:
- Growing your business through innovation, internationalization, digital transformation or sustainable and circular business

Why? Subsidising the missing strategic knowledge needed for transformation in an ambitious growth strategy

Three competitive calls per year:
- March 27th- May 22th 2023
- August 28th – September 25th 2023
- December 18th – January 22th 2023
SME Growth Subsidy

The growth trajectory is a key moment for the business and has a fundamental impact on the complete functioning of the business.

<table>
<thead>
<tr>
<th></th>
<th>Internal support: Recruitment</th>
<th>External support: Consultancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support</td>
<td>50% on consultancy and/or labour costs</td>
<td></td>
</tr>
<tr>
<td>Maximum subsidy amount</td>
<td>€25,000</td>
<td>€25,000</td>
</tr>
<tr>
<td>Applications</td>
<td>Once per growth path and every 36 months</td>
<td></td>
</tr>
</tbody>
</table>
Solid John film faced plywood has been developed to achieve excellent durability in humid conditions with specially selected wood types and bonding.
growth subsidy internationalisation consultant (article)
growth subsidy internationalisation
recruitment plus external consultant
growth subsidy internationalisation recruitment plus external consultant
Kmo-groeisubsidie in de praktijk

growth subsidy internationalisation
external consultant
(artikel)
Baekeland Mandate

• What?
  • Carrying out a doctoral project with added value for the company and for Flanders.
  • Building in-depth scientific and/or technological knowledge as a basis for business economic activities

• Who?
  • Collaboration between (minimum) a Flemish company, a Flemish university and a PhD student

• When?
  • Call system (2x/year)
# Baekeland Mandate

<table>
<thead>
<tr>
<th></th>
<th>Baekeland mandate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support</strong></td>
<td>50% of the personnel- and working cost of the PhD student</td>
</tr>
<tr>
<td></td>
<td>+10% ME</td>
</tr>
<tr>
<td></td>
<td>+20% SE</td>
</tr>
<tr>
<td></td>
<td>+10% coöperation</td>
</tr>
<tr>
<td><strong>Max. working cost</strong></td>
<td>€ 50k/year</td>
</tr>
<tr>
<td><strong>Period</strong></td>
<td>4 years</td>
</tr>
</tbody>
</table>
Baekeland
(article)
CrossRoads Flanders-The Netherlands

Stimulation of cross border collaboration between Femisch and Dutch SME’s
- SME’s
- NO – EID (Enterprise in Difficulties)
- Knowledge institutes and large companies only via subcontracting

Cross Border Matchmaking

Funding for projects with focus on innovation
50% - 250,000 euro

Guidance during and after the project execution
CrossRoads Flanders-The Netherlands

Focus on societal challenges

- Sustainable usage of resources
- Sustainable energy usage
- Industry 4.0
- Health Care
IDEA

FEASIBILITY

PROTOTYPE

DEMONSTRATION

STEP TOWARDS IMPLEMENTATION

INTERNATIONALISATION

OWN RESOURCES
FRIENDS, FAMILY, FANS:
WIN-WIN LOAN, FRIEND SHARE & TAX SHELTER

CROWDFUNDING (EQUITY)

CROWDFUNDING (REWARD-BASED)

CROWDLENDING

BUSINESS ANGELS

VENTURE CAPITAL – PUBLIC (PMV, LRM) / PRIVATE

LRM: KlimOp LOAN PLUS LOAN

PMV/Z: START-UP LOAN CO-FINANCING

PMV: CORPORATE LOANS

BANK LOAN
Subsidies & financiering

Subsidiedatabank

- Subsidies én financieringsmaatregelen voor de ondernemer
- Met de belangrijkste steunmaatregelen van de provinciale, Vlaamse, federale en Europese overheden
- Voor de ondernemers actief in het Vlaamse Gewest (zowel in hoofd- als bijberoep tenzij anders wordt vermeld)
- Nieuw in de Subsidiedatabank! Maak een selectie op maat en verzend naar jezelf, collega of klant: maak gebruik van de filters en vink vervolgens enkel de maatregelen relevant voor jouw project aan.

Nieuwsbrief Subsidiedatabank

Ontvang maandelijks per e-mail informatie over wijzigingen en nieuwe maatregelen uit de Subsidiedatabank.

Blijf op de hoogte

https://www.vlaio.be/nl/subsidies-financiering/subsidiedatabank
Want to know more? www.vlaio.be

info@vlaio.be
0800 20 555